

Reasons Why You Can't Miss the 2010 Teradata PARTNERS User Group Conference & Expo

The PARTNERS Conference is designed to help attendees solve the most pressing data warehousing challenges and achieve greater strategic and operational efficiency. The conference offers world-class topical presentations and unmatched opportunities to connect with key professionals from around the world. For a small investment, full conference attendees will gain access to an event packed with over 250 educational sessions led by more than 400 industry experts, plus in-depth workshops, industry-specific presentations, exposure to the latest products and services in the expo hall, and networking opportunities with thousands of industry professionals.

Hundreds of Business and Technical Sessions.

The PARTNERS Conference offers over 250 educational sessions, packed with practical take-home knowledge and tailored to business, technical, management, and executive attendees. Many of the sessions are presented by Teradata customers, who share practical insights gained from past experiences. The speakers are leading decision makers with a unique perspective on data warehousing and analytic technologies.

Thousands of Data Warehousing Experts.

The PARTNERS Conference attracts high-profile business leaders, technical consultants, and subject matter experts across all major industries. Connect with solution providers for many of the most demanding data warehousing challenges, including data quality, data integration, storage, analytics, back-up, archive, restore and recovery, security, network management, consolidation, and hardware. Attendees are exposed to the latest data warehousing products and services and are able to spend time with the experts who developed the solutions—compare notes and ask questions.

Limitless Networking Opportunities.

Meet like-minded business and technical professionals from around the world who understand the unique challenges of implementing and managing a data warehouse. Sure, you're plugged into industry blogs and online forums, but they don't offer the same value as dynamic face-to-face conversation with groups of business and technical experts. As a PARTNERS attendee, you'll be energized by the exciting idea exchange.

The Premier Data Warehousing Conference.

As competition intensifies in every industry, data warehousing and business intelligence practitioners are looking for ways to drive innovation and gain a competitive advantage. The 2010 PARTNERS Conference will offer innovative techniques that can be applied to day-to-day tasks immediately. Collect insights by networking and sharing ideas with your peers and industry experts at the conference, and put what you learn into action!

Top Reasons You Must Attend!

Over the years, the Partners Steering Committee has collected extensive feedback from attendees to ensure that the conference continues to exceed expectations. Through iterative design, the PARTNERS Conference has evolved into the premier business intelligence educational event—but don't take our word for it! See what past attendees had to say:

- 96% of last year's PARTNERS attendees said that it was the most valuable conference they attended all year
- 95% of PARTNERS attendees agree that the conference was worth their time
- 95% of PARTNERS attendees would recommend the conference to others